

# 9 II London Project


The 9 11 London Project is an educational charity which has been set up to ensure that the legacy of 9/11 is one that builds hope from tragedy

Our mission is to develop, out of the horror of the events of 11th September 2001, an educational programme for schools, devoted to a proper understanding of what happened; and thereby help to reduce the possibilities of any similar act in the future

## Two key elements

To raise funds for the creation of 9 11 London Project educational programmes to be made available for schools.

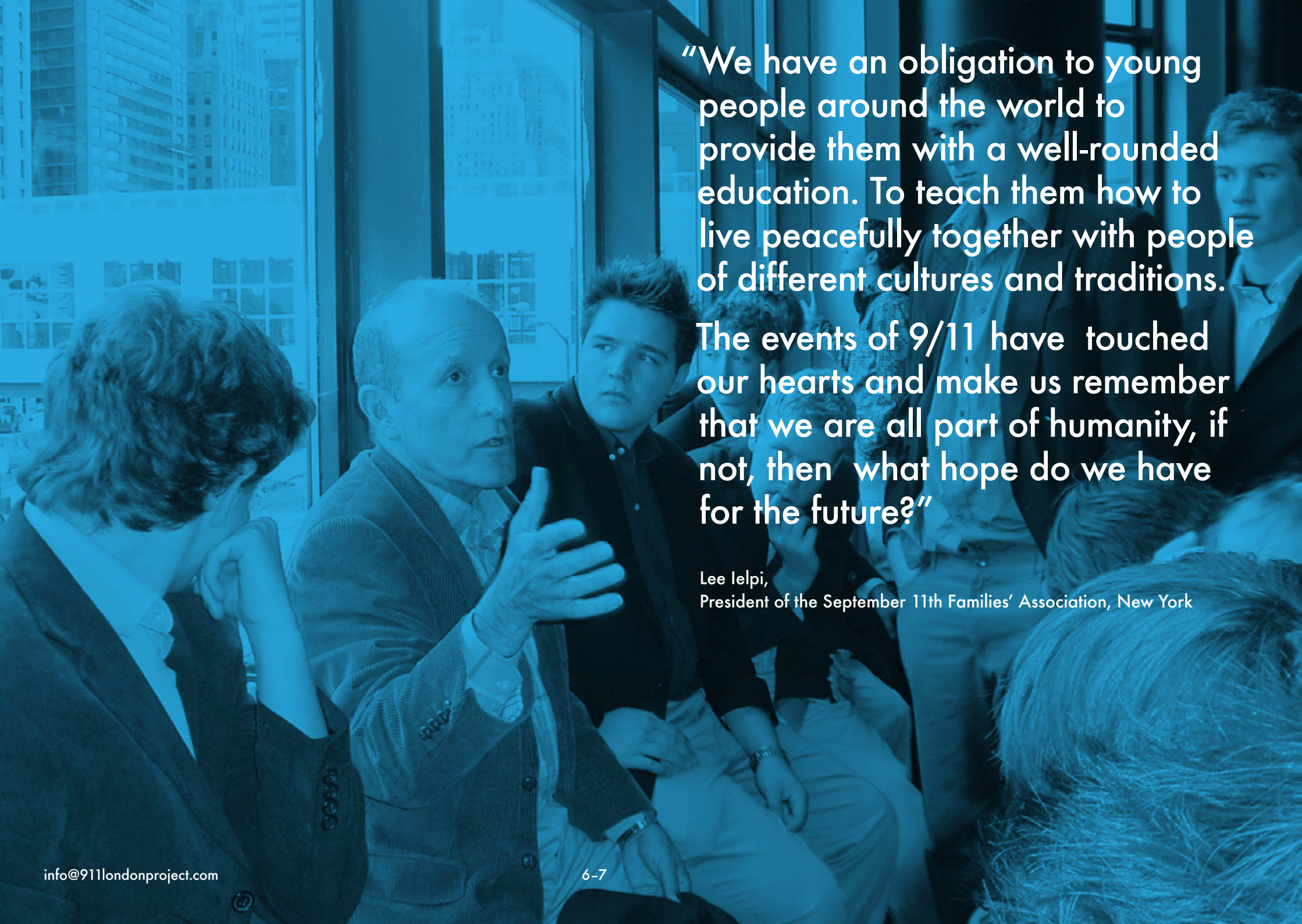
To commission and site a permanent work of art, created from steel from the World Trade Centre, as a symbol of this educational initiative.



# EDUCATION PROGRAMME & PUBLIC ART

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"We have an obligation to young people around the world to provide them with a well-rounded education. To teach them how to live peacefully together with people of different cultures and traditions.

The events of 9/11 have touched our hearts and make us remember that we are all part of humanity, if not, then what hope do we have for the future?"

Lee Ielpi,  
President of the September 11th Families' Association, New York





“Education is our principal tool in turning the appalling experiences of 9/11 into something which can give young people hope and inspiration”

Professor Geoff Whitty, Director of the Institute of Education

## EDUCATION – OVERVIEW

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How can 9/11 become the resource for successful teaching? What should students learn about 9/11? What should students know, understand and think after learning about 9/11?

The education programme provides teachers with resources to explore the causes, experiences and consequences of 9/11. The resources are designed to be used by teachers flexibly across the secondary curriculum, including in English, History, Art, Drama and Citizenship

The focus of the resources is on understanding – itself an essential stage in conflict resolution. The education programme draws together web, video and paper-based resources, together with a continuing professional development programme and visits to the public work of art and museums

## EDUCATION – AN OUTLINE OF OUR AIMS

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The events of 9/11 – built around personal stories and testimonies

Background – the history and the timeline – setting 9/11 in context

9/11 and its consequences: 7/7, Madrid – different cities, different experiences

Exploration of the legacy ten years on: impact on international relations, local communities and individual lives

9/11 and the experience of conflict – causes, implications and conflict resolution

## EDUCATION – DEVELOPMENT TEAM

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The 9 11 London Project education programme is being developed by The Institute of Education in partnership with education consultancy EdComs, under the leadership of Professor Geoff Whitty, Director of the Institute of Education

## PUBLIC WORK OF ART

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The artwork will be created using steel from the World Trade Centre which has been donated by the Port Authority of New York and New Jersey. The 9 11 London Project is the only confirmed UK recipient out of more than 1000 applications. World Trade Centre steel is also being erected in every state in America, as well as countries throughout the world including Canada, France, Germany and Italy.

## ARTIST, MIYA ANDO

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Creating a public work of art from the World Trade Centre steel is an incredible honor.

My idea is to sand and re-finish part of the steel to reveal within the material a polished, light-reflecting surface. I will create a meditative environment on the steel plate, comprising a serene horizon. I would like to leave some of the steel surface on the beams in its natural state but sand down and finish part of the steel to reveal in the material a quiet, contemplative field to create a poetic public artwork while respecting the material. The columns will remain in their current, unchanged form, thereby presenting the material in a pure and honest manner.

It is my hope that by standing upright the fallen steel columns, I may evoke a quiet yet strong message of transcendence, and the role of education in the growth of hope from tragedy. It is my hope that this sculpture will stand as a beacon for the educational programme.

## PROPOSED LOCATION

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The artwork will be situated in a central London location. A number of options are currently under consideration

## MIYA ANDO



## TEAM

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The 9 11 London Project is run by a group of people from a diverse range of backgrounds who believe in education as a cause; inspired by the original idea and vision of the Project Chairman, Peter Rosengard.

## STEERING GROUP

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Maqsood Ahmed OBE - Trustee  
Senior Advisor on Faith  
Communities for the DCLG

Tom Betts – Trustee  
Commercial and Acquisitions Director, ITV

Dr Yvonne Burne OBE - Trustee

Keith Carby – Trustee  
CEO Caerus Wealth Group Ltd  
Chairman of Foster Denovo Group

Stanley Fink – Trustee  
CEO, ISAM Funds

Peter Rosengard – Trustee and Project Chairman  
Life Insurance Salesman

Professor Geoff Whitty  
Chair of the Education Working Committee  
Director at the Institute of Education

## FUNDRAISING COMMITTEE

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Harry Hampson (Chair)  
Maqsood Ahmed OBE  
Josh Berger  
Keith Carby  
Neil Blair  
Peter Rosengard  
Stanley Fink  
Susan Harrington  
Eldar Tuvey

## PROJECT WORKING COMMITTEE

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Julian Soper  
Matthew Hartley  
Nick Cross  
Peter Osborne  
Roland Cowan  
Bernard Shapero  
Toby Davey

## ADVISORS

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David Anderson OBE  
Ian Leith  
Simon Schama CBE  
Sonnet Takahisa

## SUPPORTERS

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Christopher O. Ward  
Executive Director  
Port Authority of New York  
and New Jersey

Edith Lutnick  
Executive Director  
The Cantor Fitzgerald Relief Fund  
New York

Lee Ielpi  
President of the  
September 11th Families' Association  
New York

Lord George Carey  
Former Archbishop of Canterbury

Salvatore Cassano  
New York Fire Department  
Commissioner

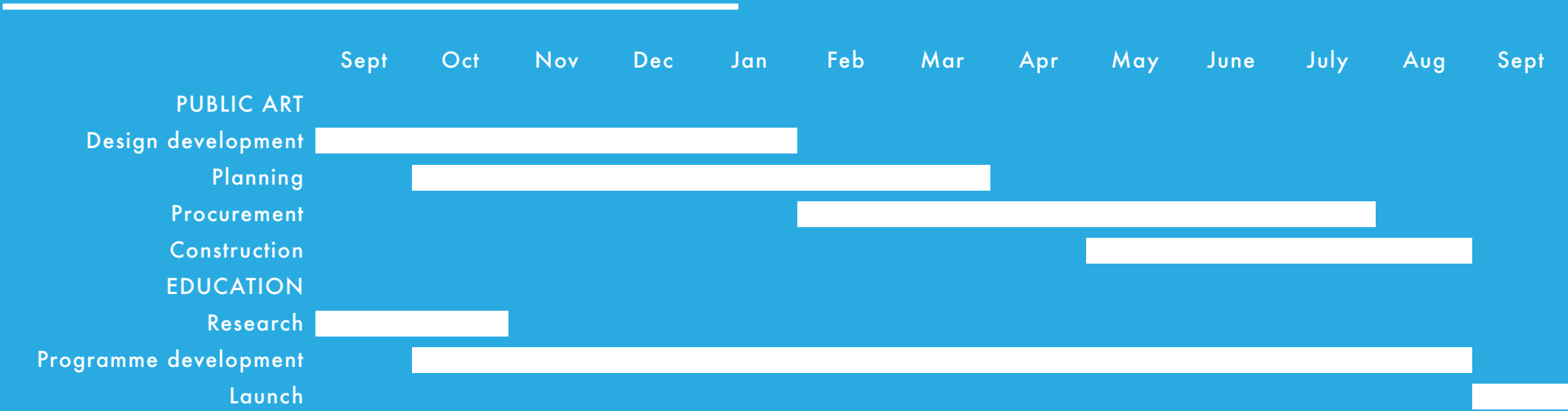
Sir Michael Oliver  
Former Lord Mayor of London

Maulana Mohammad  
Shahid Raza OBE  
Head Imam at Leicester Central  
Mosque and Vice Principal,  
The Muslim College, London

TOTAL BUDGET 2mm

Other fees	£0.1mm
Contingencies	£0.1mm
Artwork	£0.6mm
Education	£1.2mm

TIMETABLE





## OPPORTUNITIES FOR PARTNERSHIPS

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The 9 11 London Project is inviting private and corporate sponsors to partner with them in teaching future generations the importance of dialogue, understanding and compassion through education and in creating a positive and lasting legacy for London.

### PATRON

Up to £9,999

### BENEFACTOR

£10,000 – £24,999

### SPONSOR

£25,000 – £99,999

### MAJOR SPONSOR

£100,000 and above

Our thanks to our partners can be reflected in materials associated with the project, including:

- Artwork: launch material
- Education programme literature and website
- Launch event September 2011

In addition, we propose formally thanking our supporters in a full page advertisement in the Financial Times, US and UK editions during the week of the 10th anniversary, September 2011

## CONTACT US

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**For more information, please contact the Fundraising Committee;**

**By email: [info@911londonproject.com](mailto:info@911londonproject.com)**

**By post: 42 Brook Street London W1K 5DB**